



JAYSHREE PERIWAL
INTERNATIONAL SCHOOL

innovating minds...elevating souls



IB LEAGUE

STUDENTS FOR HUMANITY

THE ENTREPRENEURSHIP COMPETITION





THE ENTREPRENEURSHIP COMPETITION

Introductory Workshop: A business-leaders' workshop will be held to guide participants on building and pitching business ideas for Day 2.

ROUND 1: CASE STUDY (Day 1)

Case Study:

- Students will be mixed into teams of 5-8 from different schools.
- Each team gets a real-world business case.
- They have 20 minutes to brainstorm and create a solution.
- Teams present for 5 minutes, followed by a judge Q&A.

Note: This round tests quick thinking and teamwork. It doesn't count toward school points, but separate team awards are given.

ROUND 2: BUSINESS PITCH (Day 2)

- A group of 3-5 students from the same school
- **Duration:** 5-minute pitch + Q&A with an entrepreneur
- Teams will be judged on the parameters mentioned in the judging criteria
- **Topic:** Social Impact Innovation
- Participants are requested not to disclose the identity of their schools
- **Dress Code:** Formals



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JUDGING CRITERIA

Note: Judging on Day 1 is for feedback only. Day 2 will determine final scores and all awards.

DAY 1 JUDGING CRITERIA – CASE STUDY

Criteria	Description	Marks
Creativity & Innovation	Presents a highly original, bold and insightful solution that reframes the problem creatively.	10
Clarity of Presentation	Explains the solution with exceptional clarity, structure and confidence; easy to follow.	10
Quality of Reasoning	Provides strong reasoning backed by solid logic; answers questions with confidence and depth.	10
Practical Impact	Offers a highly effective solution that directly addresses the main problem with measurable impact.	10
Relevance to the Case	Demonstrates a deep understanding of the case; solution aligns closely with the scenario's needs.	10



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DAY 2 JUDGING CRITERIA – BUSINESS PITCH (Final Scoring)

Criteria	Description	Marks
Innovation & Value Proposition	Offers a highly unique and compelling idea with strong value creation.	10
Market Insight	Demonstrates deep understanding of users, market size, and competitors with sharp insights.	10
Business & Revenue Model	Presents a robust, coherent model with clear revenue logic and strong operational thinking.	10
Financial Feasibility	Provides realistic projections supported by strong cost, pricing and financial logic.	10
Scalability	Shows a convincing and well-structured pathway for growth beyond the initial stage.	10
Pitch Quality	Delivers a polished, engaging and persuasive pitch with excellent flow and confidence.	10
Q&A Performance	Handles questions with strong clarity, depth and confidence; demonstrates mastery.	10

WE HOPE TO SEE YOU!

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